



network of young media makers  
european youth press

middle east and north africa committee  
**menac**



# RETHINKING JOURNALISM

- Training for young media makers on peace journalism  
and conflict sensitivity

Twitter: @menacommittee  
#rethinkingjournalism

15th – 21st September 2014, Berlin, Germany

## What is Rethinking Journalism about?

Rethinking Journalism brings together young journalists and media makers from Germany, Austria, Latvia, Bosnia and Herzegovina, Lebanon, Egypt and Tunisia for a seven-day meeting in Berlin. The people involved in the project are 18-30 years old. The 32 participants will familiarize themselves with the concepts of conflict-sensitive journalism and peace journalism. These concepts stress the importance of reporting on peace and conflict solution and further call for the equal representation of different interests in societies. They help journalists to avoid stereotypes, prejudices through self-reflexion, try to counter the escalation of unstable situations.

The project aims at strengthening the participation of youth in society and developing an independent, fair and balanced media landscape in project partner countries. It equally promotes intercultural dialogue and creates an international, active network of young journalists from neighboring regions.

The participants will produce an online magazine, which will be distributed via the networks of all project partners. It targets an audience of young media makers, journalists, and other interested parties in Europe and its neighboring countries. The project is conducted in close cooperation between all partners. It is funded by the European Commission through Erasmus+ funds.

### Contact at the European Youth Press:



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## PROGRAMME OF THE TRAINING

*14th September, Sunday*

Evening: Arrival of participants

*15th September, Monday*

- 9:30 - 12:30 Welcome and introduction
- 12:30 - 13:30 Lunch break
- 13:30 - 14:30 *Session: What are conflicts? moderated by Vanessa Bassil, MAP - Media Association for Peace - Lebanon*
- 14:30 - 15:00 Defining conflicts and conflict situations
- 15:00 - 15:30 Coffee break
- 15:30 - 17:00 *Panel discussion: Journalist as an observer or activist?*  
In a time where the role of journalism is rapidly changing and the media often come to be used as a weapon of war, where should the journalists position themselves? Stick to the good-old ways of observer journalism or or engage with their work on an activist level, or might even a middle-way be the optimal approach?  
*with Vanessa Bassil, MAP - Media Association for Peace - Lebanon*  
*Simone Schlindwein, freelance journalist*  
*Nicolas Hubé, Professor of European Studies, University Frankfurt (Oder)*  
*Linda Walter, Professor of European and International Politics, University Frankfurt (Oder)*  
*moderated by Rebecca Bengtsson, board member, European Youth Press*
- 19:00 - Cultural night: Participants bring specialities from their own country

*16th September, Tuesday*

- 9:30 - 12:30 Peace journalism: definition and practice  
*moderated by Vanessa Bassil*
- 12:30 - 13:30 Lunch break
- 14:00 - 16:00 Study visit to Deutsche Welle
- 17:00 - 19:00 sightseeing in Berlin

*17th September, Wednesday*

- 10:00 - 12:30 *Panel discussion: Working conditions in conflict zones*  
Exciting, glamorous and challenging? Working as a war correspondent

isn't always as it's being portrayed. What is it like reporting from a conflict area, and how do and should journalists cope with the situations that arise.

*with Silke Ballweg, spokesperson, Reporters Without Borders*

*Krsto Lazarevic, journalist at "Oslobodjenje"*

*Moritz Gathmann, freelance journalist at N-OST*

*Gülserem Devre, freelance journalist and media trainer (Turkey)*

*moderated by Maria Wölfle, European Youth Press*

- 12:30 – 13:30 Lunch break
- 13:30 – 15:00 Media content analysis: how are conflicts portrayed in mainstream media?  
*moderated by PhD Student and media trainer Gülserem Devre*
- 15:00 – 15:30 Coffee break
- 15:30 – 18:00 Setting up guidelines on conflict reporting  
*moderated by PhD Student and media trainer Gülserem Devre*
- 18:00 - Free time

#### *18th September, Thursday*

- 9:00 – 12:30 Planning the production of the online magazine (all)
- 12:30 – 13:30 Lunch break
- 14:00 – 17:00 Content planning session (in media production groups)
- 19:00 - Dinner together

#### *19th September, Friday*

- 9:00 – 12:30 Time for media production (in media production groups)
- 12:30 – 13:30 Lunch break
- 13:30 – 18:00 Time for media production (in media production groups)
- 19:00 - Informal evening programme

#### *20th September, Saturday*

- 9:00 – 12:30 Media production (in media production groups)
- 12:30 – 13:30 Lunch break
- 14:30 – 18:00 Finalizing media production (in media production groups)
- 19:00 - Informal evening programme

#### *21st September, Sunday – INTERNATIONAL PEACE DAY*

- 10:00 – 12:00 Presenting the reports and outcomes of the media production to the group
- 12:00 – 13:00 Closing session and evaluation of the training
- 13:00 – 14:00 Lunch break

15:00 – 18:00 International Peace Day celebration: screening of short film, afterward reception with invited guests

*evening/22nd September in the morning: departure of participants*

## Partner Information

### *European Youth Press-Network of Young Media makers e.V.*

The European Youth Press (EYP) is an umbrella association of young journalists in Europe. It involves more than 60,000 journalists younger than 30. As a European network of young media makers, EYP has 26 members: 24 national organisations and 2 international media organisations.

The European Youth Press organises numerous events for young journalists and promotes the role of youth media and the freedom of the press in Europe. EYP also takes part in discussions about journalistic education standards and media policies throughout the European Union. The EYP sees itself as serving the national structures through the development and coordination of projects organised by young media makers in Europe. EYP provides contact forums and educational seminars for multipliers of the member associations. Above all, the aim of all member associations and of EYP is to inspire young people to become involved in the media and take an active part in civil society by fostering objective and independent journalism.

The Middle East and North Africa Committee (menac) is a working group within the EYP, which focuses on intercultural dialogue between Europe and Middle East and North Africa. Menac currently consists of nine permanent members, which also form the core organising team for the “Rethinking Journalism” project of the European Youth Press.



[www.youthpress.org](http://www.youthpress.org)

### *MAP – Media Association for Peace - Lebanon*

MAP is the Media Association for Peace, the first non-governmental organization in Lebanon, the Middle East and North Africa region dedicated to work on Peace Journalism through training, networking, publishing and researching.

The vision of MAP is to get to a media that play an essential role in peacebuilding in conflict and post-conflict areas while enhancing Human Rights, Peace, Reconciliation and Social Justice in order to reach a less violent world.

For that, MAP’s mission is spreading, advocating, training, developing, implementing, and researching the concept of Peace Journalism through workshops, seminars, conferences, public debates, projects and publications, while creating strong support networks, in Lebanon, the MENA region and worldwide.

It is led by Vanessa Bassil, who will also participate as a trainer at the Rethinking Journalism project. Bassil is an experienced journalist and activist who will bring a regional perspective to



the project and in addition she also has expertise in the field of peace journalism.



<http://maplebanon.org/>

### *ONAuBiH*

ONAuBiH is the leading organisation for youth media in Bosnia and Herzegovina that works on establishing better quality of the media and citizen's trust in media through informing, education, critical reporting and providing more quality media space without censorship and political or financial influences. ONAuBiH was founded in 2007, by Shuler Helfen Leben Foundation from Germany. It is multinational, multi-ethnic organisation that counts 500 registered members – young journalists and media activists. Through its existence ONAuBiH has implemented many various activities, projects, seminars, trainings, advocacy on media literacy, media freedom and media laws. Since 2008 our organisation also provides media space for young people to publish with expert guidance in a form of practical and theoretical teaching. ONAuBiH is registered as an NGO, non-profit organisation.

Our niche in the field is youth media and youth in and about the media. Areas of work of our organisation are:

- Media freedom and professionalism in the media
- Media literacy
- Collaboration with other organisations and foundations with similar fields of work on national and international level
- Collaboration with government institutions that create and implement media legislations
- Youth networking in BiH, Europe and world



<http://onabih.ba>

### *Jugendpresse Deutschland e.V.*

The Youth Press Germany is a nationwide umbrella organization of 17 national associations representing the members of the Youth Press. Jugendpresse Deutschland is a member of

the European Youth Press network.

The work of the association is built on a network of many dedicated young people who are volunteers. The structure and core work relies on seven-member office team and freelancers of the respective projects. The current seven-member “Federal Executive Committee” is responsible for the leadership of the association and the design of new interesting projects while coordinating the entire German network.



**JUGENDPRESSE**  
DEUTSCHLAND

[www.jugendpresse.de](http://www.jugendpresse.de)

### *Jugendpresse Österreich*

The Youth Press Austria is an independent youth-owned club. Since 2004 it aims at higher involvement of youth in the media field. Its goal is to support young media makers to further network and educate themselves. In order to promote this and to provide assistance, Youth Press Austria offers different options for networking and continuing education such as the European Youth Press Pass.

Youth Press Austria consists of an Executive Board and the General Assembly.



[www.jugendpresse.org](http://www.jugendpresse.org)

### *FEJS Latvija*

FEJS Latvija is a non-profit independent organization dedicated to the exchange of information among journalism students, professionals and citizens interested in journalism. It was created as a national organization of Forum for European Journalism Students (FEJS) in August 2008. FEJS Latvija has been active in many ways increasing awareness about tendencies and problems in Latvian media and encouraging journalism students and media makers to take active part in civil society and promote independent and ethical journalism.

FEJS Latvija organizes article competitions for young journalists and publication of the articles, discussions with Latvian and foreign journalists and other media events. It gives a possibility for any member to realize journalism-relevant ideas and events on national and European level. FEJS Latvija creates contacts between University and professional environment. It also promotes and informs about local and international journalism seminars, conferences and competitions. FEJS Latvija is represented in FEJS Annual Congress and General Assembly every year.





[www.fejs.lv](http://www.fejs.lv)

### *AJMEC Tunisia*

AJMEC TUNISIA is an autonomous, non-governmental youth organisation whose main aim is to open international exchange for young people, promote youth initiative in improving social work and facilitating the integration of young people into society especially those of rural areas by involving them in our work, and encouraging their creative spirit that helps increasing youth participation in both local community and society in general. The participation in our activities gives a better opportunity to get a positive and varied personal development. We are looking as well to increase the Tunisian youth participation in the international events, which could make them open to a multitude of life styles, cultures, point of views, and get them within a spirit of creativity. Our target group is all Tunisian youth mainly the youngsters that are between 15 to 25 years old, we encourage them by creating clubs of different activities and especially spaces for free discussions to initiate them to the main objectives of the euromed program like the fight against racism, xenophobia, segregation in all its features and promote the values of peace, democratic representation, mutual respect, human rights and tolerance.



[www.ajmec.com](http://www.ajmec.com)

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